



6th edition of...

'RIGHT' HYGIENE



**20th – 21st March, 2024 | Andaz by Hyatt
Aerocity | New Delhi | India**

BCH warmly invites all stakeholders to the biggest hygiene conference & exhibition of the country...



LEARN about new INNOVATIONS, **NETWORK** with the Industry
GROW your Business in New Markets and Segments
and be a part of the biggest hygiene growth story of the decade...



Conference Theme:

Increasing Awareness on

Usage | Quality | Sustainability



Baby Diapers | Adult Diapers | Feminine Care products | Wet wipes

Participants: Raw Materials Suppliers | Machinery Suppliers | Manufacturers | Private Label Brands | Big Retailers | Government | Media



Speakers



Sponsors



Key Attractions and New Initiatives

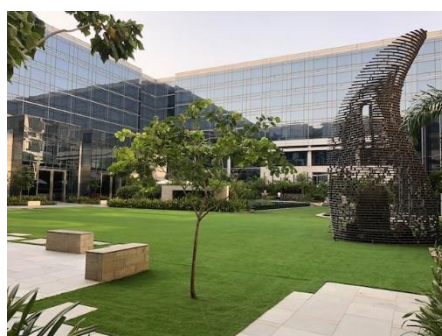


Organized By: Business Co-ordination House (BCH)

Programme

7:30 – 8:30	Tabletop Exhibition - Build Up
8:00 – 9:00	Registration - Welcome Tea/Coffee
8:45	Opening of the Tabletop Display Exhibition
9:00 – 9:30	Opening of the Conference & Welcome
Session 1 – Markets: India and Global	
9:30 – 10:00	Keynote Address
 10:00 – 10:25	Rural Hygiene Market of India – What will it take? <ul style="list-style-type: none"> • Hygiene market trends in baby, feminine care, adult, and wipes • Rural India – The next phase of growth... • Key drivers, land-scape, opportunities & challenges Kanav Gupta, Associate Director, Business Co-ordination House (BCH) (India)
 10:25 – 10:50	Global Markets over the Last Decades and the Evolution of Hygiene Packaging <ul style="list-style-type: none"> • Comparing hygiene growth stories of major countries of the world • Reasons for moving towards auto packaging in each of these markets • Can India learn from the past and skip manual packaging? • To auto-pack or not to auto-pack - A comparison Oliver Rebstock, Managing Director, Optima Nonwovens (Germany)
10:50 – 11:35	Tea/Coffee Break – Networking (Sponsored by Henkel)
Session 2 – Innovation	
 11:35 – 12:00	Sustainable Innovative Solutions for Hygiene Applications <ul style="list-style-type: none"> • Megatrends in hygiene industry • SABIC PURECARES™ portfolio • SABIC solutions contributing to circularity • Developments in nonwoven hygiene & medical applications Estelle Poulet, Senior Manager Technology, Hygiene & Healthcare Segment, SABIC (Saudi Arabia)
 12:00 – 12:25	XHL and Ultra-Light Weights – New Levels for Softness and Raw Material Savings in Absorbent Hygiene Products <ul style="list-style-type: none"> • XHL / EXtra High Loft – what stands behind the term <ul style="list-style-type: none"> - What is making a product XHL - Applications and how to fulfil their special requirements • Ultra-Light Weights <ul style="list-style-type: none"> - Breaking the barrier for low basis weights - Reduce weight, save cost, maintain properties Falk Roesner, Sales Manager, Reifenhäuser Reicofil (Germany)
12:25 – 13:10	Ladies Panel (TBA) - An All - ladies panel discussion, presenting a genuine Indian consumer's mindset as they are they are majorly the actual buyers of these products
13:10 – 13:15	Opening of the 'Right' Hygiene Supermarket - Showcasing global and domestic hygiene products offered by OEMs and the brands to the hygiene industry
13:15 – 14:45	Lunch Break – Networking (Sponsored by KTEX Nonwovens)

Session 3 – Quality	
 14:45 – 15:10	<p>Should the Industry Invest in Quality?</p> <ul style="list-style-type: none"> • What does it mean when we say "Quality"? • Where do we stand today in the Indian hygiene industry? • Way forward for new "Quality Era" <p><i>Kaushal Soparkar, CEO and Managing Director, Soparkar & Kothari Technologies (India)</i></p>
 15:10 – 15:35	<p>How to Select Best Super Absorbent Polymer for your Diaper Basic Knowledge of SAP for Diaper Design and Sustainable Approach</p> <ul style="list-style-type: none"> • What is SAP? (Basic information of SAP technical & market) • India diaper market trend • How to select best SAP for your diaper • SAP for sustainable diaper design <p><i>Tatsuya OIDA, Super Absorbent Polymers Division, Deputy General Manager, Sumitomo Seika Chemicals (Japan)</i></p>
15:35 – 16:15	Award Ceremony – Recognizing the efforts and applauding the high achievers of the industry (Nominations invited)
16:15 – 17:00	Tea/Coffee Break – Networking (Sponsored by Bostik)
Session 4 – Sustainability	
17:00 – 17:15	Overview of the Wipes Sector - TBA
 17:15 – 17:40	<p>Sustainability in Wipes</p> <ul style="list-style-type: none"> • Sustainability, plastic-free and flushability - key trends in global spunlace market • Ambitious ESG programs and targets for converters and they want the whole value chain to partake • Wipes sustainability means different things to different customers – Suominen has a solution for each of these needs • In addition to current offering, it is important to constantly research new alternatives in cooperation <p><i>Markku Koivisto, EVP, Europe & CTO, Suominen Corporation (Finland)</i></p>
 17:40 – 18:25	<p>Cause Champion: Sustainability</p> <p>Alternative Sustainability Story: Wipes made from Post-Consumer Recycled PET Bottles</p> <ul style="list-style-type: none"> • Ecosystem of collection of PCR PET Bottles and manufacture of Recycled Polyester Fibre. • Process improvements to manufacture wipes from Recycled Polyester Fibres. • Is the solution to reduce plastic waste to ban plastics? • Reduce ocean-bound plastic waste and improve CO2 emission impact on the environment in the manufacture of wipes. <p><i>Yash Jaipuria, Chief Executive, Ginni Filaments Limited (India)</i></p>
18:25 – 18:30	Group Photo (All Participants are requested to be a part of this memoir)
19:00 – 22:00	Cocktails & Dinner – Networking (Sponsored by Global Nonwovens)




Enjoy a relaxed networking evening at the courtyard lawns of the Andaz Hotel



Thursday, 21st March 2024

Programme


8:30 – 9:30	Tabletop Exhibition and Networking over Tea/Coffee
Session 5 – Sanitary Pads (From Urban to Rural)	
 09:30 – 10:00	Keynote Address – Brand Comfy: Pioneering Affordable Period Care in India <ul style="list-style-type: none">• Amrutanjan Health Care: A 130-year-old purpose driven company• Indian feminine hygiene market - present and future• Brand Comfy's purpose and sales & marketing strategy Sambhu Sivalenka, CMD, Amrutanjan Health Care (India)
 10:00 – 10:25	Evolution of Fem Care in Different Countries in Last 3 Decades <ul style="list-style-type: none">• Evolution of the fem care product over last 3 years• How technology defines quality and efficiency in the long term• CCS's new offering for India Gianpiero Ravicini, Technical Director, Cellulose Converting Solutions (Italy)
 10:25 – 10:50	Airlaid – Nonwovens of the Future <ul style="list-style-type: none">• A sustainable and biodegradable alternative for traditional nonwovens• Current products for the personal care segment• Ultra-thin diapers – enabled by Airlaid• The sustainable products of the future beyond nonwovens Tuukka Vihtakari, CTO, Anpap Airlaid (Finland)
10:50 – 11:35	Tea/Coffee – Networking (Sponsored by Avgol)
Session 6 - Efficiency	
 11:35 – 11:50	Mindful Efficiency: Enhancing Workplace Productivity through Stillness <ul style="list-style-type: none">• Learn to boost workplace productivity with a live 15-minute session on yogic stillness• Discover a 10-minute routine combining breath work and meditation, rooted in ancient Indian wisdom• Enhance - focus, breathing, and sleep for a more efficient workday Aastha Gupta, Founder, Still (India)
 11:50 – 12:05	Overview on the Adult Diaper Sector – Latest Trends Sahil Khanna, Director, RGI Meditech (India)

 <p>12:05 – 12:30</p>	<p>How to Save Energy & Raw Material in a Hygienic Production Plant</p> <ul style="list-style-type: none"> • Which are the most energy-consuming processes in a hygienic production plant? • How to track the energy consumption in real time, and what to do with the data? • How to design & select machinery that consume less energy? • How to modify and operate existing processes with less energy? • How to reduce raw material waste? • Additional raw-material & energy savings for hygienic producers <p>Mark Ritter, Technical Sales Manager, OSPREY Corporation (USA)</p>
<p>12:30 – 14:00</p>	<p>Lunch Break – Networking (Sponsored by Manjushree Spntek)</p>

Session 7 – Cost Reduction

<p>14:00 – 14:15</p>	<p>Overview of the Baby Diaper Sector (TBA)</p>
 <p>14:15 – 14:40</p>	<p>Advancing Manufacturing Excellence in Disposal Absorbent Articles</p> <ul style="list-style-type: none"> • Strategies for achieving manufacturing excellence in the absorbent hygiene sector • Evolving global consumer trends and shifting behaviour • Different ways to reduce manufacturing costs without compromising consumer satisfaction <p>Bill Pulanco, Global Technical Service Manager, H.B. Fuller (USA)</p>
 <p>14:40 – 15:05</p>	<p>New Technology Solutions for Hygiene: Decrease Cost & Increase Efficiency</p> <ul style="list-style-type: none"> • Introduction to our new technologies • Better product quality by providing innovative capabilities with respect to the use of natural materials • Minimizing the environmental footprint by optimum usage of raw materials • Reducing total cost of ownership of personal hygiene production lines <p>Rajesh Chauhan, Leader-NW South Asia Business, Nordson India (India)</p>
<p>15:05 – 15:35</p>	<p>Equity Investors Panel (TBA) – A growing sector prompts continuous need for investments in both converting and raw material space. Investors to share their expectations and advice with the hygiene Industry</p>
<p>15:35 – 16:20</p>	<p>Tea/Coffee – Networking (Sponsored by Mondon SAS)</p>

Session 8 – Looking Into the Future

 <p>16:20 – 16:35</p>	<p>Standards and Regulations – Landmark Advancements</p> <p>J K Gupta, Scientist E. Head, Textiles Department, BIS (India)</p>
<p>16:35 – 16:50</p>	<p>The Golden Decade for India - What lies ahead (TBA)</p>
<p>16:50 – 17:35</p>	<p>Industry Panel (TBA) - Candid discussions about the industry by top global and Indian industry leaders</p>
<p>17:35 – 18:00</p>	<p>Goodbye & Networking</p>

Exhibitors at 'Right' Hygiene 2024



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Register now at www.bch.in