INDIA OUTLOOK™ 2023

18-19 January, 2023 | Andaz Hyatt, Aerocity, New Delhi

Conference; Table Top Exhibition; Award Function; Panel Discussion

EDANA and **BCH** present a high-level conference & exhibition offering unique business opportunities and supporting market growth for the baby diaper, personal care wipe, feminine hygiene and adult incontinence products across the Indian subcontinents and Asia.

Global Business Opportunities | Sustainability | User Awareness

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edana™ THE VOICE OF NONWOVENS

BCH BUSINESS CO-ORDINATION HOUSE

TechTex India

Wednesday 18th January, 2023

07.30 > 9.00 **Tabletop Exhibition Setup**

08.30 > 17.30 **Registration desk open**
Please wear your badge at all times for easier networking

09.00 > 09:30 WELCOME TEA / COFFEE, NETWORKING & OPENING OF THE EXHIBITION

09:30 > 09.45 OPENING AND WELCOME ADDRESS

Murat Dogru
General Manager
EDANA
(Belgium)

Samir Gupta
Managing Director
Business Co-ordination House (BCH)
(India)

09:45 > 11.15 SESSION 1: MARKET TRENDS

MODERATOR

Murat Dogru, *General Manager,* EDANA (Belgium)

09:45 > 10.15 **KEYNOTE SPEECH**

Nonwovens industry's commitment to sustainability
- The plastic challenges
- The basic needs for nonwovens
- Sustainable solutions
- Making plastic sustainable

Mikael Staal Axelsen, *CEO*, Fibertex Personal Care (Denmark)

10.15 > 10.45 **Changing market dynamics of India**

- Market size in India for diapers, sanitary napkins and wipes
- Emergence of the domestic and regional convertors – A case study
- New project setups in raw materials for hygiene
- Trend analysis and expectations for 2023

Kanav Gupta, *Associate Director*, Business Co-ordination Housed (India)

10.45 > 11.15 **Overview of the Development of Baby Diaper Industry in China**

- Development of the Baby Diaper in China since the 80s
- Consumer behavior change
- Technology change to cope new demand
- Sales and Distribution Channels

Michael Wong, *Senior Vice President/ Sales,* JOFO Nonwovens Co., Ltd. (China)

11:15 > 12.00 TEA/COFFEE BREAK & NETWORKING

12.00 > 13.30 SESSION 2: PRODUCT INNOVATION - PART 1

MODERATOR

Kaushal Soparkar, *Managing Director***,** S & K Technologies (India)

12.00 > 12.30 **Closure systems in adult diapers' Indian market – trends and developments**

- The Indian market case, open diapers VS pant style diapers
- Overview of Indian adult diaper market with a focus on closure systems and the relevant differences towards EU and MENA markets
- Trends and drivers influencing closure systems' market. key performances and processing features
- An outlook on the expected changes and new developments in the next 5 years in the category

Davide Nocciolini, *Business Coordinator*, Magis (Italy)

12.30 > 13.00 **Improving the lives of patients and caregivers with smart care solutions**

- Hygiene device, equipped with a lightweight, flexible printed sensor and reusable pod the diaper enables remote monitoring of moisture, movement and temperature.
- Alerts are displayed through the app located on a chosen smart device with an intuitive dashboard, which provides caregivers with valuable data and actionable advice § proven results for patients, caregivers and the health system

Ulrich Wagner, *Business Development Manager Digital Hygiene Solutions*, Henkel (Germany)

Let's Tweet! **#EdanaNonwovens**

13.00 > 13.30

MODERATOR

Ritika Gupta, *Executive Director*, Business Co-ordination House (India)

THE 2023 OUTLOOK™ INDIA INNOVATIONS AWARD

The OUTLOOK™ INDIA Innovations Award honours innovative products and services designed in or specifically intended for the Indian market. The nominated nonwoven or nonwoven-based products, raw materials, components or services for the personal care and hygiene sectors will be presented during the conference.
Conference delegates will then vote on-site for the winner which will be announced during the dinner party.

13:30 > 15.00 LUNCH BREAK & NETWORKING

15.00 > 17.45 SESSION 2: PRODUCT INNOVATION - PART 2

MODERATOR

Swapnil Khanolkar, *Managing Director*, Fitesa Pune (India)

15.00 > 15.30

Cost savings and enhanced sustainability by innovative product and machine design

- Highly efficient production concepts with low waste and quick size-changes cut your production costs and reduce the carbon footprint of your product
- Clever thin high-performance fluff/SAP cores to replace airlaid cores offer higher product quality and flexibility, combined with lower logistics costs and reduced stock size.
- Replace single-wrap by TO-GO Ministacks to save 85% of wrapping material, rising your market-share among the young generation thanks to increased product sustainability.
- Biodegradable or recyclable raw materials reduce your environmental impact and greenhouse gases. Our lab machine will allow to test new materials before you take them on your line.

Stefan Scheer, *Sales Manager*, Winkler+Dünnebier (Germany)

15.30 > 16.00 **How companies and brands in the hygiene industry can contribute to circular economy and reducing the carbon footprint and benefit of doing so. A step-by-step strategy for the Indian hygiene industry – setting the course for success!**

- The transition towards a circular economy offers an opportunity to reduce India's ecological footprint by reducing raw material consumption and minimizing waste generation, which is beneficial to the final costs. It means maintaining the value of resources for as long as possible and rethinking or upgrading production and equipment, consumption and end-of-life management processes.
- According to the 2050 regulation, it is necessary to develop a long-term vision for the circular economy to set a clear direction of travel and determine what practical measures are possible to turn this vision into reality, especially in hygiene converting industry. At ANDRITZ Diatec we have studied solutions for energy saving, optimization of raw material consumption and reduction of waste produced.

Luca Capriotti, *Senior Sales Manager*, ANDRITZ Diatec Srl Unipersonale (Italy)

16.00 > 16:45 TEA/COFFEE BREAK & NETWORKING

SESSION 2: PRODUCT INNOVATION - PART 2 (Continued)

MODERATOR

Georges Forand, *Sales Manager*, Mondon (France)

16.45 > 17.15 **Optimizing manufacturing of environmentally friendly materials for AHPs**

- Better product quality by providing innovative capabilities with respect to the use of natural materials
- Minimizing the environmental footprint by optimum usage of raw materials
- Reducing total cost of ownership of personal hygiene production lines

Vaibhav Modak, *General Manager- South Asia*, Nordson (India)

The opinions expressed in the papers presented are those of the authors, and not necessarily those of EDANA & BCH. EDANA & BCH assumes no responsibility for these opinions or for accuracy of the information contained.

17.15 > 17.45 **Innovating toward sustainability**

- Why Eucalyptus Fluff is different and What are the benefits?
- Environmental advantages of Eucafluff
- Application engineering requirements and results

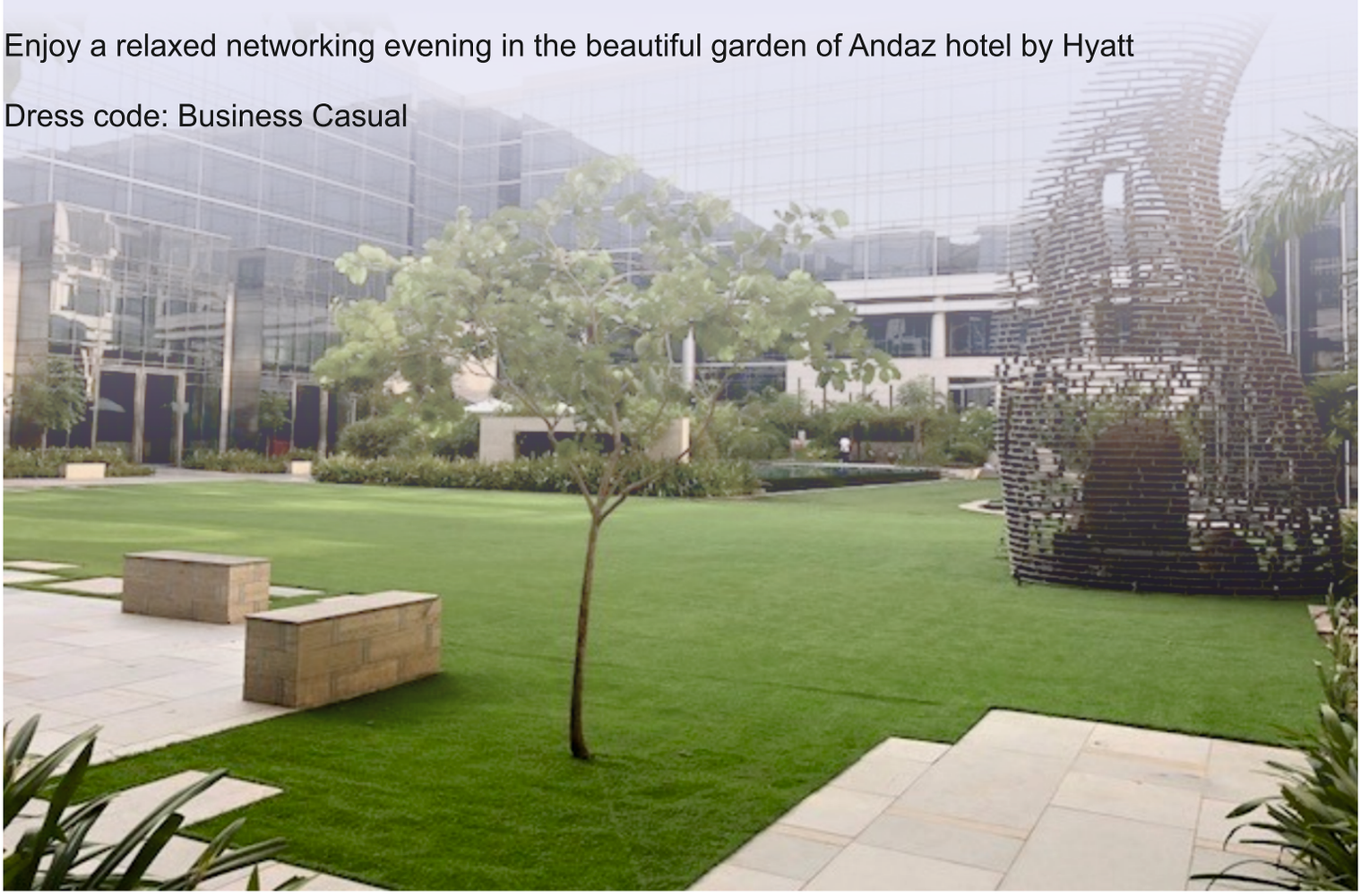
Ari Tapani Borg, *Director Global Fluff Sales & Strategic Projects*, Suzano International (Germany)

17.45 > 18.15 TABLETOP EXHIBITION - NETWORKING

19.00 > 22.00 **OUTLOOK™ INDIA RECEPTION DINNER**

Enjoy a relaxed networking evening in the beautiful garden of Andaz hotel by Hyatt

Dress code: Business Casual



Thursday 19th January, 2023

09.00 > 17.00 **Registration desk open**
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WELCOME TEA / COFFEE AND NETWORKING

10.00 > 11.00 SESSION 3: SUSTAINABILITY - PART 1

MODERATOR

Shalendra Vasudeva, *Chief Marketing Officer*, Indorama India Private Limited (India)

10.00 > 10.30 **Consumer behavior & sustainability**

- What is the consumer behavior in India with regards sustainability?
- Use of sustainable packaging materials in India
- Waste reduction and product optimization
- Challenges of biodegradable product development

Gaurav Bathawal, *Co-Founder,* Niine (India)

10.30 > 11.00 **Sustainability and circularity in absorbent hygiene products industry**

- Designing absorbent hygiene products by considering the entire product life-cycle, right from selecting its raw materials to its disposal
- Circularity in ingredients and circularity in products
- Linear economy (Take-Make-Waste) Vs. Circular economy (Take-Make-Compost) Vs. Recycling Economy (Take-Make-Recycle-Waste)
- Challenges with sustainable products: raw materials availability, supply chain challenges, affordability, etc.
- Growing Indian sustainable products market and its preference from Gen Z and millenials
- Possible solutions for making AHP industry more sustainable and future outlook

Chirag Virani, *Co-founder,* Sparkle Eco Innovations Pvt. Ltd. (USA/India)

11:00 > 11:45 TEA/COFFEE BREAK & NETWORKING

All presentations and moderated sessions will be held in English.
No simultaneous translation provided.
This programme may be subject to last-minute changes and cancellations.

11:45 > 13:15 SESSION 3: SUSTAINABILITY - PART 2

MODERATOR

Johan Berlin, *Managing Director,* Investkonsult (Sweden)

11.45 > 12.15

Opportunities to create sustainable consumer loyalty in the period care market

- Period Care market and consumer needs
- Challenges and impact of her choice of underwear fabrics on pad performance
- Adhesive innovations

Rajasekaran Thangavel, *Technology Manager*, Bostik (India)

12.15 > 12.45

Improving sustainability of wipes and AHP through raw material and functional innovation

- Wipes and hygiene- present composition and concerns Global regulations / India specific waste disposal challenges Alternate material availability, compatibility scan Sustainability scan for material selection
- Performance gaps and innovation required
- Update on innovation status and timelines Future possible designs based on present materials and technologies

Rahul Bansal, *AVP- Global Sales & Marketing Nonwovens*, Birla Cellulose (India)

12.45 > 13.15

Enabling advanced recycling solutions for nonwoven and hygiene industry

- Overview of ExxonMobil's advanced recycling solutions
- Expanding the lifecycle of plastic throughout hygiene value chain
- Creating a regulatory framework that allows the rapid scale-up of plastics recycling

Jose Ruiz, *Product Sustainability Regulatory Affairs & Operations Manager*, Exxon Mobil (Belgium)

13:15 > 14:45 LUNCH BREAK & NETWORKING

14:45 > 16:15 SESSION 4: PRODUCT SAFETY

14.45 > 15.15 **MODERATOR**

EDANA Stewardship Program for Absorbent Hygiene Products - How the industry gives consumers further assurances about the safety of their products

- The safety of Absorbent Hygiene Products and maintaining consumer confidence are the overriding priorities for EDANA and its members.
- To further strengthen the industry's safety efforts, EDANA and its members have committed to a new level of action and transparency on levels of trace substances with this voluntary programme for diapers, feminine hygiene and adult incontinence products

Luminita Barbu, *Regulatory Affairs Director*, EDANA (Belgium)

15.15 > 15.45 **Absorbent Hygiene Products - A holistic approach to the safety of users**

- The bias of knowledge about safety
- Statement on existing studies regarding trace chemicals
- Other contributors to the safety of users (Content, Design, performances, new technologies)
- How to ensure a stable safety & performance of Absorbent Hygiene products

Cedric Schoorens, *Technical Manager Hygiene*, SGS (France)

15.45 > 16.15 **Overview of safety assessment of feminine hygiene products and challenges**

- Principles of exposure assessment considering chemistry specific impurities
- Dermal safety considerations and safety claims requirements
- Challenges in safety assessments of AHPs

Dr. Sachin More, *Senior Manager, Toxicology and Clinical Safety*, Johnson & Johnson Consumer Health (India)

Let's Tweet! **#EdanaNonwovens**

16.15 > 17.00 Panel Discussion - Trends for Way Forward in India

MODERATOR

Kanav Gupta, *Associate Director,* Business Co-ordination House (India)

PANELLISTS

Kamal Johari,
Managing Director,
Nobel Hygiene (India)

Savio George,
India Business Head-Personal Care,
H.B. Fuller (India)

Anish Parasrampuria,
CEO/ Director,
Parasrampuria Engineers (India)

Vikram Pandey,
Head Strategic Procurement,
Unicharm (India)

Markus Müller,
Vice President Sales & Marketing, Reifenhäuser Group/
Sales Director,
Reifenhäuser Reicofil (Germany)

17:00 > 17:15 CLOSING WORDS

17:15 > 18:00 GOODBYE TEA/COFFEE & NETWORKING

19.00 > 22.00 **INCONTROL ! INDIA RECEPTION DINNER**

Enjoy a relaxed networking evening in the beautiful garden of Andaz hotel by Hyatt

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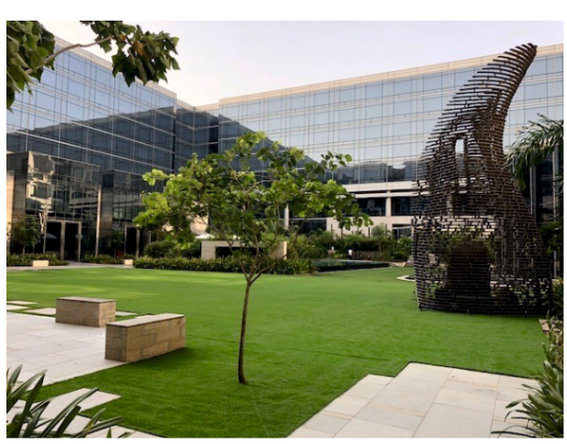
OUTLOOK™ India participants are welcome to join. (Registration of Dinner Party required)