

# OUTLOOK™ INDIA 2023: Draft Programme

## Wednesday 18<sup>th</sup> January 2023

**9.00 – 17.30** Registration desk open  
Please wear your badge at all times for easier networking

**9.00 – 9.30** WELCOME COFFEE AND NETWORKING

**9.30 - 9.45** **OPENING AND WELCOME ADDRESS**  
Murat Dogru, *General Manager, EDANA*  
Samir Gupta, *Managing Director, BCH*

### 9:45 – 13:30 **SESSION 1: MARKET TRENDS**



#### KEYNOTE SPEECH

**Mikael Staal Axelsen, CEO, Fibertex Personal Care (Denmark)**



#### Changing market dynamics of India

- Market size in India for diapers, sanitary napkins and wipes
- Emergence of the domestic and regional converters – A case study
- New project setups in raw materials for hygiene
- Trend analysis and expectations for 2023

**Kanav Gupta, Associate Director, BCH (India)**

### 11:15 -12:00 **TEA/COFFEE BREAK – NETWORKING**



#### Closure systems in adult diapers' Indian market – trends and developments

- The Indian market case, open diapers VS pant style diapers
- Overview of Indian adult diaper market with a focus on closure systems and the relevant differences towards EU and MENA markets
- Trends and drivers influencing closure systems' market. key performances and processing features
- An outlook on the expected changes and new developments in the next 5 years in the category

**Davide Nocciolini, Business Coordinator, Magis (Italy)**

#### The China model in hygiene – Which trends will India take forward

**Michael Wong, Consultant**

## THE OUTLOOK™ INDIA INNOVATIONS AWARD

The OUTLOOK™ INDIA Innovations Award honours innovative products and services designed in or specifically intended for the Indian market. The nominated nonwoven or nonwoven-based products, raw materials, components or services for the personal care and hygiene sectors will be presented during the conference. Conference delegates will then vote on-site for the winner which will be announced during the dinner party.

**13:30-15:00 LUNCH & NETWORKING BREAK**

**15:00 – 17:45 SESSION 2: PRODUCT INNOVATION**



### Improving the lives of patients and caregivers with smart care solutions

- Hygiene device, equipped with a lightweight, flexible printed sensor and reusable pod the diaper enables remote monitoring of moisture, movement and temperature.
- Alerts are displayed through the app located on a chosen smart device with an intuitive dashboard, which provides caregivers with valuable data and actionable advice § proven results for patients, caregivers and the health system

**Ulrich Wagner, Business Development Manager Digital Hygiene Solutions, Henkel (Germany)**



### Cost savings and enhanced sustainability by innovative product and machine design

- Highly efficient production concepts with low waste and quick size-changes cut your production costs and reduce the carbon footprint of your product
- Clever thin high-performance fluff/SAP cores to replace airlaid cores offer higher product quality and flexibility, combined with lower logistics costs and reduced stock size.
- Replace single-wrap by TO-GO Ministacks to save 85% of wrapping material, rising your market-share among the young generation thanks to increased product sustainability.
- Biodegradable or recyclable raw materials reduce your environmental impact and greenhouse gases. Our lab machine will allow to test new materials before you take them on your line.

**Stefan Scheer, Sales Manager, Winkler+Dünnebier (Germany)**

**16:00-16:45 TEA/COFFEE BREAK - NETWORKING**



## How companies and brands in the hygiene industry can contribute to this approach and benefit from doing so. Circular economy and reducing the carbon footprint. A step-by-step strategy for the Indian hygiene industry – setting the course for success!

- The transition towards a circular economy offers an opportunity to reduce India's ecological footprint by reducing raw material consumption and minimizing waste generation, which is beneficial to the final costs. It means maintaining the value of resources for as long as possible and rethinking or upgrading production and equipment, consumption and end-of-life management processes.
- According to the 2050 regulation, it is necessary to develop a long-term vision for the circular economy to set a clear direction of travel and determine what practical measures are possible to turn this vision into reality, especially in hygiene converting industry. At ANDRITZ Diatec we have studied solutions for energy saving, optimization of raw material consumption and reduction of waste produced.

**Luca Capriotti, Senior Sales Manager, ANDRITZ Diatec Srl Unipersonale (Italy)**



## Optimizing manufacturing of environmentally friendly materials for AHPs

- Better product quality by providing innovative capabilities with respect to the use of natural materials
- Minimizing the environmental footprint by optimum usage of raw materials
- Reducing total cost of ownership of personal hygiene production lines

**Vaibhav Modak, General Manager- South Asia, Nordson (India)**

**17.45 - 18.15 TABLETOP EXHIBITION - NETWORKING**

**19.00 Cocktail / Dinner**



## Thursday 19<sup>th</sup> January 2023

**09.00 -17:00**

Registration desk open  
Please wear your badge at all times for easier networking

**WELCOME COFFEE AND NETWORKING**

**09.30 – 13:15**

**SESSION 3: SUSTAINABILITY**



### Sustainable materials deliver better care for a better world

Lori Shaffer, *Supply Chain / R&D, Kimberly-Clark (United States)*



### Opportunities to create sustainable consumer loyalty in the period care market

- Period Care market and consumer needs
- Challenges and impact of her choice of underwear fabrics on pad performance
- Adhesive innovations

**Rajasekaran Thangavel, Technology Manager, Bostik (India)**



### Sustainability and circularity in absorbent hygiene products industry

- Designing absorbent hygiene products by considering the entire product life-cycle, right from selecting its raw materials to its disposal
- Circularity in ingredients and circularity in products
- Linear economy (Take-Make-Waste) Vs. Circular economy (Take-Make-Compost) Vs. Recycling Economy (Take-Make-Recycle-Waste)
- Challenges with sustainable products: raw materials availability, supply chain challenges, affordability, etc.
- Growing Indian sustainable products market and its preference from Gen Z and millennials
- Possible solutions for making AHP industry more sustainable and future outlook

**Chirag Virani, Co-founder, Sparkle Eco Innovations Pvt. Ltd. (USA/India)**

**11:00 – 11:45**

**TEA/COFFEE BREAK – NETWORKING**



### Improving sustainability of wipes and AHP through raw material and functional innovation

- Wipes and hygiene- present composition and concerns Global regulations / India specific waste disposal challenges Alternate material availability, compatibility scan Sustainability scan for material selection
- Performance gaps and innovation required
- Update on innovation status and timelines Future possible designs based on present materials and technologies

**Rahul Bansal, AVP- Global Sales & Marketing Nonwovens, Birla Cellulose (India)**

## Enabling advanced recycling solutions for nonwoven and hygiene industry

- Overview of ExxonMobil's advanced recycling solutions
- Expanding the lifecycle of plastic throughout hygiene value chain
- Creating a regulatory framework that allows the rapid scale-up of plastics recycling

**Jose Ruiz, Product Sustainability Regulatory Affairs & Operations Manager, Exxon Mobil**

13:15 – 14:45

LUNCH & NETWORKING BREAK

14:45 – 17:00

SESSION 4: PRODUCT SAFETY



### EDANA Stewardship Programme for AHPs

The safety of Absorbent Hygiene Products and maintaining consumer confidence are the overriding priorities for EDANA and its members.

To further strengthen the industry's safety efforts, EDANA and its members have committed to a new level of action and transparency on levels of trace substances with this voluntary programme for diapers, feminine hygiene and adult incontinence products

**Luminita Barbu, Regulatory Affairs Director, EDANA (Belgium)**



### Absorbent Hygiene Products - A holistic approach to the safety of users

- The bias of knowledge about safety
- Statement on existing studies regarding trace chemicals
- Other contributors to the safety of users (Content, Design, performances, new technologies)
- How to ensure a stable safety & performance of Absorbent Hygiene products

**Cedric Schoorens, Technical Manager Hygiene, SGS (France)**



### Overview of safety assessment of feminine hygiene products and challenges

- Principles of exposure assessment considering chemistry specific impurities
- Dermal safety considerations and safety claims requirements
- Challenges in safety assessments of AHPs

**Dr. Sachin More, Senior Manager, Toxicology and Clinical Safety, Johnson & Johnson Consumer Health (India)**

### Panel Discussion

<b>17:00 -17:15</b>	<b>Closing words</b>
<b>17:15 – 17:45</b>	<b>Networking</b>
<b>19.00 – 22.00</b>	<b>Medical and hygiene nonwovens Cocktail / Dinner</b>